



New Name...New Look

It has been an exciting time at Market Team Data since our letter to you this past Spring. One of the most exciting things we have going on is that on August 1, 2003 we are officially changing the name and logo of our company to PostMark, Inc. The name Market Team Data has served us well, but we felt it was time for a change in name and logo to more accurately represent our company. We are making the transition as easy for our clients as we can. Our phone and fax numbers will remain the same. However, our email and web address will be changing. The website will be www.PostMark.ws and the email addresses will change accordingly:

Dick Vann, President –

RVann@PostMark.ws

Rhonda Cathey, Operations Manager –

RCathey@PostMark.ws

Jon Bowman, Sales Manager –

JBowman@PostMark.ws

Eric Cathey, Account Representative –

ECathey@PostMark.ws

Sherry Jackson, Customer Service Rep–

SJackson@PostMark.ws

Wes Huie, Data Enhancement Technician –

WHuie@PostMark.ws

General Delivery and Mailing Lists –

GreatService@PostMark.ws

Our @MarketTeam.com email addresses will continue to work, so you will have time to make the transition. Below is a copy of our new logo.



New Laser Equipment Allows More Flexibility

We have added equipment that will allow us to laser sheets from 8 ½ X 5 ½ up to 11 X 17 on both sides. A big part of direct mail is being able to customize and personalize mailings to the individual recipient (one to one marketing) and this addition allows us to help you do that. The larger laser capability has worked well for our clients in creating invoices, personalized mailings, sequential numbering, and newsletters with personalized information. Along with the enhanced laser capabilities we have added a right angle folder with scoring and perfering options as well.

Kit Packing, Literature Fulfillment Added

Clients have indicated a need for MTD to expand its services to allow for easier shipping of packages by FedEx and UPS. We are in the process of expanding those capabilities so that if you have ongoing needs for shipping to clients, distributors, or prospects, we can help you with the storage, packing, and shipping. With the need for businesses to streamline their operations, we are able to help clients reduce or eliminate many of the time consuming tasks needed to meet a company's needs to store and ship sales literature. If you know of such needs in your company, give us a call to see how we can help lighten the workload for you.